

Wauwatosa NAC: Quarterly Meeting Minutes
Thursday, November 10, 2016
7-9 p.m.
Location: Eschweiler Building

NAC Board: Robin Luther, Jeannine Rowe, Larry Kopperud, Julie Walker, Jill Wickham, Karen Jaeckels, Tammy Crouch, Maureen Badding, Arline Hayes

Present: Various members. See sign-in sheet.

1. Housekeeping
 - a. Robin welcomed all.
 - b. Robin announced next Quarterly Meeting: Wednesday, January 25, 2017 – at Tosa Library in the Firefly Room.
2. Introductions
 - a. Round robin – participants shared their name and neighborhood
 - i. Round tables: as stated (see sign-in sheet)
3. Website and NAC Branding (Karen Jaeckels)
 - a. Participants asked to identify thoughts about branding Wauwatosa on notecard.
 - b. Karen collected responses.
4. Tosa's All-City Read (Maureen Badding)
 - a. Maureen reported on All-City Read Events scheduled for February
 - i. Book is *A Man Called Ove*
 - ii. Scavenger hunt. The All-City Read is interested in scheduling a scavenger hunt. Participants were asked to identify sites or places of interest where readers could visit and take a selfie of themselves.
 - iii. Neighborhood book club contest. The All-City Read will recognize neighborhood book clubs that read and discuss the book *A Man Called Ove*.
 1. Winning neighborhood book club will received \$100 gift card to Metcalfe's.
5. Leadership Style Activity (Robin Luther)
 - a. Participants completed a sheet that identifies the type of animal that defines their leadership style.
 - b. Participants discussed activity findings at their table.
 - c. Representative from each table provided a summary of the findings and reported back to the larger group.
6. Panel Discussion (moderated by Karen Jaeckels)
 - a. Karen McNeely (Inglewood), Andy Frahm (Tosa Heights), Meri Frahm (Tosa Heights) and Laura Temke (Jacobus Park)

- b. Question and Answer Session
 - i. What is the role of the president and how do you define the role?
 - 1. Andy: Indicated that Tosa Heights does not have a formal board. It forces everyone to share responsibility.
 - 2. Karen: Indicated the need for human touch. A personal invitation to be on the board is important.
 - 3. Laura responded: Indicated that to serve in role of president it is important to delegate. Capitalize on people's strengths. Important to be able to take criticism.
 - ii. How do you recruit new members and plan the succession of the board?
 - 1. Andy: Discussed the need to speak to people's abilities. Recognize opportunity; if there is someone who is interested, pursue the person(s).
 - 2. Karen: Discussed the need to recognize volunteers as potential board members.
 - 3. Laura: Discussed the need to identify people who are involved. Consider reaching out to new neighbors – get them involved right away and they are more likely to participate.
 - 4. All: Discussed the need to host events. Get to know your neighbors.
 - iii. Audience question: How do you develop and maintain a directory/
 - 1. Laura: Indicated respond that their NA directory is available on the website, housed under a private area.
 - 2. Andy and Meri: Indicated they mostly use Next Door to share information.
 - iv. Audience question: How many events are realistic to have per year?
 - 1. Laura: Shared her neighborhood does many events; however, her area allows for it and embraces it. Suggested the need to recognize community interest and board resources.
 - 2. Karen: Shared that her neighborhood does small events that can lead to larger events, in which general members can be invited to assist with hosting/planning events.
 - 3. Meri: Suggested that need to make purpose clear and inform members how dues will be used.
 - v. Audience question: How do you broker business relationships?
 - 1. Laura: Indicated that they have designated board members who broker business relationships. Indicated they try to host events at area businesses.
 - vi. What was your biggest challenge and what was your biggest success?
 - 1. Meri: Indicated biggest challenge was recruiting people to the board.
 - 2. Andy: Indicated biggest challenge was starting the organization. Biggest success was successfully growing membership.

3. Karen: Indicated biggest challenge was obtaining 501c3 status. Biggest success was having the largest membership in Wauwatosa; was able to get people to be active members.
4. Laura: Indicated her biggest challenge was engaging people. Biggest success establishing up-to-date member database.

Minutes recorded by Jeannine Rowe. Approved by NAC Board on 12/5/2016.