

Wauwatosa NAC: General Member Meeting
Tuesday, July 25, 017
7-9 p.m.
Location: TOSA Pool – Grand Hall

NAC Board Members Present: Robin Luther, Jeannine Rowe, Larry Kopperud, Maureen Badding, Karen Jaeckels and Tammy Crouch

Neighborhoods Present: Neighborhood representation: Wellauer Park, Highland Park, Wauwatosa Village, Pabst Park, Olde Hillcrest, Inglewood, Lowell Damon Woods, Tosa East Town, Historic Heights and Friends of Quarry Heights. See sign-in sheets.

- I. Welcome
 - a. Robin Luther welcomed all attendees.
- II. General announcements
 - a. Robin Luther: Community events
 - b. Karen Jaeckels: City of Wauwatosa events and news
 - c. Larry Kopperud: NAC Cribbage Tournament
 - d. Maureen Badding: NAC e-blast
- III. Featured Speakers
 - a. Wauwatosa Historical Society (Natalie Wysong)
 - i. Natalie provided updates regarding the current state of WHS. Membership is strong; board is examining costs and tasks needed to maintain the main house; Little Red Store is hosting community events to promote greater use of it; Firefly Art Fair to be held August 5 & 6.
 1. Website: wauwatosahistoricalociety.org
 - b. Mid-Town Tosa (Jeff Roznowski & Tom Kreinbring)
 - i. Provided an overview regarding the creation of Mid-Town Tosa. A voluntary association that spans multiple neighborhood associations. The area is representative of individuals and businesses. Shared the steps undertaken to establish a board and long-term strategic plan.
 - ii. Shared updates and efforts undertaken to advance the mission. Encouraged other NAs to contact Tom to discuss growth and promotion of other NAs.
 - c. Proposed Wauwatosa Composting Pilot (Marion Sodnik)
 - i. Provided an overview of the current yard waste situation and proposed ideas for addressing excessive waste. Alternative ideas for reducing waste include supporting a compost program. The program might mirror something akin to a pilot program in Milwaukee or observed program in Minneapolis area, with drop-off center for compostable materials.
- IV. Neighborhood Updates
 - a. Historic Heights (Beth Fredrickson)

- i. Working on picnic in August; hosts for TGIFs, have a beer club, working on neighborhood signs, area is home to the Wauwatosa Tour of Homes in October 2017.
 - b. Inglewood (Bob Quest and Michelle Janda)
 - i. New board members are those present; beer event; have new ideas, but trying to figure out how to implement them. Interested in fostering more intergenerational opportunities to encourage greater participation.
 - c. Lowell Damon Woods (Larry Kopperud)
 - i. Winter party, Easter egg hunts, TGIFs often, pig roast – annual meeting, many other activities; they are quite active.
 - d. Friends of Quarry Heights (Jeannine Rowe)
 - i. Successful garden exchange in late May, small gatherings in community, neighborhood block party in September, and Halloween/October 31 trick or treat.
 - e. Wellauer Park (Jon and Lynn Keepman)
 - i. A completely volunteer organization with no articles of incorporation.
 - ii. They maintain boulevard flowerbeds.
 - iii. Reported they had some difficulty recruiting board members when they were more formalized; however, since they recognized themselves a fully voluntary organization, they have greater membership.
 - iv. Many events including TGIFs, Halloween trick or treat, block party, etc.
 - f. Wauwatosa Village (Mike Arney)
 - i. Annual picnic is coming up in August. Reported there are more signs to promote membership.
 - g. Glenview Heights (Scott Shelnuft and Natalie Kortarski)
 - i. Representatives of NA attended and demonstrated interest in becoming more involved.
 - h. Pabst Park (Tammy Crouch)
 - i. Reported that neighborhood signs are up. In the process of having t-shirts created. Basic events include TGIFs, Halloween event, and block party.
 - i. Olde Hillcrest (David Jaeckels)
 - i. Reported challenge is bringing in younger generation. This Friday is second annual pool party (with four other neighborhoods); summer picnic, new signs will be posted in the neighborhood, and many other social events.
 - j. Pasadena (Jeff Roznowski)
 - i. Events include rummage sale, new signage and a variety of other social events. Reported enhanced communication via social media.
- V. Senior Commission (Eileen Olsen)
 - a. Shared mission of the Senior Commission, which is to promote wellbeing of older adults in community.

- b. Tosa's All-City Read (Maureen Badding) Reported the committee selected *Lab Girl* by Hope Jahren as the 2018 All-City Read.
- c. Provided promotional materials.
- VI. NAC Branding (Maureen Badding & Karen Jaeckels)
 - a. Provided an overview of the RFP and selection process.
 - b. First step was positioning statement and then logo / branding process. Presented the new logo with various options.
 - c. Shared that NAC is developing a website. An RFP will be developed and sent out to targeted individuals.

Minutes recorded by Jeannine Rowe. Approved by NAC Board on 9/13/2017.