

Wauwatosa NAC: General Member Meeting Minutes

Wednesday, January 16, 2019

6:30-8:15 p.m.

Location: Wauwatosa Public Library-Firefly Room

Present: Leadership and/or Members from Olde Hillcrest, Tosa Heights, Ravenswood, Historic Heights, Charles Jacobus Park, Inglewood, Washington Highlands, Pabst Park, Swan Park, Wauwatosa Village, Ruby Gardens, Mayfair Park, Sheraton Lawns, Lowell Damon Woods; Scott Shelnutt (Tosa Block Party; EFW; TosaFest), Virginia Price (Hart Park Senior Center), Damian Buchman (The Ability Center); NAC Board: Margaret Arney, Julie Walker, Karen Jaeckels, Tammy Crouch, Maureen Badding, Sarah O'Neill

- I. Welcome & overview of the event (Margaret Arney)
  - A. Margaret welcomed the group to the 1st meeting of the NAC in a year. She let the group know what to expect for the meeting, and introduced NAC Board Members.
  - B. In Jill's absence, Margaret presented the history of Wauwatosa Tomorrow and the Wauwatosa Neighborhood Association Council
  - C. Explained purpose of the NAC:
    1. Purpose of NAC is to offer residents timely and relevant information about what's going on in and around Wauwatosa. The NAC supports 30+ local neighborhood associations with information, mentoring and training.
- II. Presentation of NAC Website and NAC eBlast (Tammy Crouch)
  - A. Tammy scrolled through the pages of the NAC website and explained the content as well as benefits of the information (Neighborhoods, NAC Events, eBlasts, Association Resources, Tosa Links)
    1. She highlighted the area that allows readers to give donations to the NAC, and mentioned the ability to set up donations through Amazon Smile.
  - B. Tammy and Maureen discussed some features of the eBlast, including that it provides up-to-date information about what's happening in Tosa. Neighbors can sign themselves or others up via the NAC site.
    1. An eBlast sign up notebook was also being passed around during the meeting.
    2. Tammy suggested that NAs can share weekly eblast via FB or Twitter just by copying hyperlink.
    3. Maureen encouraged attendees to advertise their neighborhood's events on the eblast, which comes out weekly on Mondays (eg CJP pool party, all-NA rummage sale)
- III. Introduction of individual Neighborhood Associations (NAs)
  - A. Margaret had each attendees introduce him/herself and identify which neighborhood association he/she was representing
- IV. Speaker: Fire Chief Jim Case, Tosa Fire Department (FD)
  - A. Introduced himself and Assistant Chief Brent Lee. Jim has been the Fire Chief for 9 months. There are 103 FDt staff, 2 fire inspectors, 1 public education coordinator (community liaison

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scheduling events), 1 mechanic. There are 3 stations in Tosa open 24/7/365 and half the staff are trained as paramedics.

B. HeartSafe Program

1. The current top priority for Chief Case is to increase the survival rate of residents who may suffer a heart attack. Nationally, the average survival rate is 8%; in Tosa it's 12-13%; in Seattle it's 50% due to a higher number of available AEDs, engaging and educating the public about hands-only CPR, and introducing technology to aid responders. Seattle has adopted the HeartSafe program which helps people survive cardiac arrest by increasing the likelihood of immediate intervention by bystanders or designated first responders through CPR or use of AED.

C. PulsePoint App

1. PulsePoint is a mobile phone app that allows users to view and receive alerts on calls being responded to by fire departments and emergency medical services. If you know CPR you can sign up, and if an incident happens within ½ mile, the app alerts you to where the incident is, where the nearest AED is, and provides brief instructions about how to perform CPR.

D. Block Parties

1. Block parties should be scheduled in advance, with a starting and ending time of the block party. There are no guarantees, but the FD will try to send someone during that time frame (no exact time). In exchange for the FD showing up, adults can be trained in hands only CPR

E. Other Information

1. FD's partners with the Tosa Health Dept, including providing evaluations of private homes for health & safety concerns.
2. For questions, anyone can contact Lori Murphy, Fire Education Coordinator & Fire Prevention Office Assistant
3. There are programs to help the aging in our neighborhoods:
  - a) File for Life, a small folder to keep on the refrigerator that provides medical information about allergies, medications and more to emergency medical providers, and
  - b) Key Safe, a secure rapid entry program specifically developed for fire departments, and provides the quickest and most secure method of access to your property or building during an emergency.

V. Speaker: Laura Laurishke, Wauwatosa Community Liaison for the Tosa Police Department (PD)

A. Project LifeSaver

1. Project Lifesaver ([www.projectlifesaverinternational.com](http://www.projectlifesaverinternational.com)), a program that is for at-risk people who have a tendency to wander (eg Alzheimer's, autism, dementia, Down syndrome, traumatic brain injury). These are people who may wander away and not be able to ask for help.

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2. It's a banding program done on radiofrequency. The PD has antennas to dial in on specific frequency to locate the wanderer. Average find time for locating an individual is 30 minutes.
3. The PD is spreading the word to NAs and is available to do presentations about the program.

B. Block Watch

1. Laura is available to help NAs with this program.

VI. Speaker: Mayor Kathy Ehley

A. Mayor Ehley handed out latest City Newsletter and Budget Highlights newsletter

B. City Communications

1. Presentation of some features of the new more user-friendly City website
  - a) Events/What's New
  - b) Volunteer opportunities
  - c) Wauwatosa Resident Guide (pdf online--24 pages) for newcomers and if you rent out your property
  - d) Discovering Wauwatosa--park info, fire, police, general information
  - e) Notify Me
2. She asked that each NA notify their members of the new website.

C. Recent Development projects:

1. Log Cabin project—Relocating the property at 2515 N. Wauwatosa Avenue to 6404 W. North Avenue.
2. Mayfair Hotel in Mayfair lot on corner of North Avenue (reface the high-rise building)
3. New school building construction—She encouraged people to contact the School District or School Board members
4. Life Science District—The Common Council has approved the plan and are awaiting County action on it.

D. Construction Updates:

1. Discussed the most recent area being addressed for significant past flooding (4 of 5 areas completed): Schoonmaker Creek
2. 2019 Roundabout at Discovery Parkway
3. North Ave will be widened by the City of Brookfield from 124th Street going west

E. Tree pruning rotation has been reorganized to once every 10 years

F. Property Assessment

1. 2019 Revaluation of homes, tax letters sent in late spring/early summer

G. Upcoming events

1. 1/22 Not My Teen Substance Abuse 5-8 p.m.
2. 5/18 Kids to Parks--raise awareness of Tosa Parks and the benefits of getting out into the fresh air using Tosa green spaces.

H. Q&A

1. Q: Is the installation of NA signs still on hold?

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2. A: No, Ravenswood and Olde Hillcrest were recently installed

VII. Neighborhood sharing time/circle time:

- A. Question was posed: When you think about 2018, what was one of your biggest successes for your NA, and what was your most persistent challenge?

1. Sheraton Lawn
  - a) S: Annual picnic, there was lots of support from leadership, and participation from new neighbors
  - b) C: Getting new people to take on responsibility
2. Inglewood
  - a) S: Annual events: Halloween, beer exchange, cookie exchange, pool party interest is growing
  - b) C: Consistency in leadership; getting new people to help out and take on responsibility
3. Wauwatosa Village
  - a) S: New event, Easter egg hunt, was a success; redid bylaws, using Trello to keep things organized for the Board
  - b) C: Growing engagement in membership and events, creative ways to communicate to and engage with neighbors
4. Lowell Damon Woods
  - a) S: Newsletter and its ability to advertise events, well-staffed newsletter, Offer an event every other month which are fairly well attended
  - b) C: Driving people to these events since over the past year the numbers are declining; either not getting the right people, not communicating in the right ways
5. Washington Highlands
  - a) S: Events
  - b) C: As the City has made budget cuts to common land, they've had to ask neighbors to attend to flower beds; engagement is low for the more serious issues that need to be addressed; finding out effective ways to communicate with neighbors
6. Olde Hillcrest
  - a) S: Street signs; Newcomers party
  - b) C: Membership renewal
7. Tosa Heights
  - a) S: Relaunch of website; focus on FB for communication
  - b) C: Memberships and renewals
8. Ravenswood
  - a) S: Street signs, Membership, TGIF (Must be a member to host)
  - b) C: None mentioned
9. Charles Jacobus Park

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- a) S: Reintroduced a Holiday Party; alternate annually with Oktoberfest party
  - b) C: Street signs
10. Pabst Park
- a) S: New President
  - b) C: Get members to events, communicating to neighbors
11. Swan Park
- a) S: Street signs, Senior gatherings in the neighborhood
  - b) C: Board members stretched thin for time, volunteer engagement
12. Ruby Gardens
- a) S: Neighborhood watch, newcomer welcome
  - b) C: Consistent engagement, unwillingness to charge neighbors fees for membership
13. Mayfair Park
- a) S: None mentioned
  - b) C: Gathering contact information from neighbors
- VIII. Wrap up
- A. Attendees were asked to fill out comment cards
  - B. Tammy to share email contact info from the sign-in sheets with the group

Minutes recorded by Sarah O'Neill